Annual Unemployment Rates

Source: Bureau of Labor Statistics
Annual Unemployment Rates

Source: Bureau of Labor Statistics
Annual Labor Force Participation Rate

Source: Bureau of Labor Statistics
Labor Force, Year Over Year Percent Change

Source: Bureau of Labor Statistics
Labor Force, Year Over Year Percent Change

Source: Bureau of Labor Statistics
Arkansas Non-Farm Employment Forecast

Source: Bureau of Labor Statistics, January 2020 CBER Forecast
Change in Arkansas Employment by Sector
2018-2019

Source: Bureau of Labor Statistics, CBER Calculations
Change in Arkansas Employment by Sector
2009-2019

-50.0% -40.0% -30.0% -20.0% -10.0% 0.0% 10.0% 20.0% 30.0% 40.0% 50.0%

Professional and Business Services
Leisure and Hospitality
Financial Activities
Other Services
Education and Health Services
Non-Farm
Trade, Transportation, and Utilities
Construction
Manufacturing
Government
Information
Mining and Logging

Source: Bureau of Labor Statistics, CBER Calculations
Little Rock-North Little Rock-Conway MSA
Non-Farm Employment

Source: Bureau of Labor Statistics
Change in Little Rock-North Little Rock-Conway MSA Employment by Sector, 2018-2019

Information
Financial Activities
Trade, Transportation, and Utilities
Other Services
Non-Farm
Government
Mining, Logging, and Construction
Manufacturing
Professional and Business Services
Education and Health Services
Leisure and Hospitality

Source: Bureau of Labor Statistics, CBER Calculations
Change in Little Rock-North Little Rock-Conway MSA Employment by Sector, 2009-2019

Leisure and Hospitality
Education and Health Services
Professional and Business Services
Financial Activities
Trade, Transportation, and Utilities
Non-Farm
Other Services
Government
Mining, Logging, and Construction
Manufacturing
Information

-30.0% -20.0% -10.0% 0.0% 10.0% 20.0% 30.0%

Source: Bureau of Labor Statistics, CBER Calculations
Northwest Arkansas Employment Forecast

Source: Bureau of Labor Statistics, January 2020 CBER Forecast
Change in Northwest Arkansas MSA Employment by Sector, 2018-2019

Source: Bureau of Labor Statistics, CBER Calculations
Change in Northwest Arkansas MSA Employment by Sector, 2009-2019

- Professional and Business Services
- Education and Health Services
- Leisure and Hospitality
- Mining, Logging and Construction
- Other Services
- Non-Farm
- Government
- Trade, Transportation and Utilities
- Financial Activities
- Manufacturing
- Information

Source: Bureau of Labor Statistics, CBER Calculations
Employment Growth by MSA

Source: Bureau of Labor Statistics
Census 2020

• Display multilingual flyers and integrate social media messages into your digital marketing

• Include messages promoting the census on customer receipts and in utility bills, credit card bills, statements, and emails to customers

• Promote employee census completion through inserts in pay stubs and general company communications

• Provide dedicated time to allow employees to complete their questionnaires and provide computer equipment in a private common area to respond confidentially

• Partner with trusted voices in your community to reach some hard-to-count employees

Resources: EngageNWA, Arkansas Counts